**Candor Chamber of Commerce**

**General Board Meeting**

**February 8th, 2021**

**Meeting Minutes**

**Agenda:**

Suzanne: Minutes of Special Meeting

Jessica: Treasury Report

Maria & Dick: Daffodil Festival

Dave: Bylaws Update/Other Programs

Nancy: Website Update

**Meeting called to order at 7:09pm**

**In Attendance:**

Rita Kellogg – President

Terri Rennells – Vice President

Jessica Spaccio – Treasurer

Suzanne Johnson – Secretary

Dick Zavatto – Director

Nancy Riggs – Director

Dave Astorina – Director

Cheryl Berg – Director

Maria Cole – Director

Mer Barrett – President of Northern Tioga Chamber

Crystal Cross – Northern Tioga Chamber Secretary/Treasurer

Linda Cole – Community Member

Rita calls meeting to Order:

Introduction of Mer and Crystal: Tips and suggestions for Chamber success

 Mer: They give ownership to each director and the committees they participate in.

3 Committees: Leadership, Partnership and Events.

Leadership: Bylaw changes, legal issues, etc. Discuss what needs to be done and recommend to the Board.

Partnership: Partnering with members, bring welcome baskets to new residents with brochure about Chamber, items from local businesses; handle recruiting and membership.

Events: Organize all events and present needs to the Board.

 They try to incorporate members in committees too! Involve them as much as possible.

 Voted on a budget for the first-time last month.

 Crystal: Directors- 3/3yr term, 3/2yr term, 3/1yr. term

Pamphlet in basket has Chamber member benefits and events, encourage all

members to participate in events.

Once a week e-blast

Free workshops for members

Promote employment opportunities of businesses on chamber website

Mer: Best support for small businesses is face to face/Phone call/personal contact – ask needs/how to support.

Chamber members get discounts at local businesses.

Have a membership card

$48 Membership fee

Suzanne: Special Meeting Minutes Update

 Emailed copy of special meeting: bylaws update minutes to each Board member

Each member approved minutes

Nancy will post the bylaws to website

New Bylaws are stored in Chamber notebook and on the Candor Forward website

Jessica: Treasury Report & Membership

 Daffodil Fest Acct.: $2533.90

 Chamber Checking Acct.: $5214.54

 Scarecrow Contest: $555 paid w/gift certificates

For next contest certificates need to have name of business that received it and where it was used.

Membership:

* 38 Members so far registered during campaign
* Let’s have a Facebook announcement for each new member to welcome them
* Email to welcome
* PayPal membership fee and online form for membership needed – Jess will create in Google Forms

Dave: Other Programs

Let’s have emails before each meeting with time to add/adjust agenda, confirm meeting minutes and treasury report. More time for meeting on more pressing needs. All agreed!

EMS NEEDS $$$! Bob joined meeting to explain needs and desire to add coverage of EMS to town taxes for next year. Planning marketing for this year for potential vote on this.

Chamber will support in any way we can

Fundraiser Talent Show Online videos of ANY and ALL talents. Can vote with dollars linked to PayPal account. Ongoing to bring in more money for this years’ EMS budget needs. Special meeting set to discuss details.

Rita will ask about boxes for donations at various locations.

Create video testimonials from those that have used services to be used in fundraising and tax support campaign.

Peddlers Village on 2 acres that Richard Judge owns.

Rita will talk to him about renting. Amish sheds used and available to purchase.

Dave is part of “Save Your Town” group that has great ideas for using spaces in town. Will share more later.

Need to create a Grant writing team

Maria & Dick: Daffodil Festival Update

 Dave: Too unsafe with pandemic

 Suzanne: Doable, no less risky than grocery shopping currently, outside.

Maria: Doable based on experience at crafts fairs all year and working closely with health Department and requirements.

Dick: More volunteers needed to manage

Half the vendors of last year.

Dave: Let’s have separate meeting to discuss. Agreed by all

Dick: Membership Fees & Signup

There needs to be a separate fee paid for each business someone submits. Some forms list more than one business but pay only one fee.

Suzanne: Agrees

Maria: May not have joined with two businesses if had to pay more. Get more benefits from joining other Chambers.

 -Such as: More Networking Events

 Workshops – Marketing, Finance, Computer

 Advertising

 Monthly events

\*We need to still consider this topic for continuation – fees and member benefits\*

Suzanne: Communication

How often would we like to email members? Monthly to All Candor businesses through Mailchimp

 Will set up Automatic Welcome email for new members through Mailchimp

**NEXT MEETINGS**

**Monday February 15th, 7pm – Special Meeting Daffodil Fest**

**Monday February 22nd, 7pm – Special Meeting EMS Support Details**

**Monday March 8th, 7pm – General Chamber Board of Directors Meeting**