**Candor Chamber of Commerce**

**Monthly Meeting Minutes**

**9/13/2021**

**TOPIC: Monthly meeting – Fall Fest/Scarecrow Contest/upcoming events**

**IN ATTENDANCE VIA ZOOM:**

Cheryll Berg

Rita Kellogg

Terri Rennells

Cheryl Berg

Dick Zavatto

Jessica Spaccio

Dave Astorina

Suzanne Johnson

Nancy King

AGENDA: Finance Review

EMS Update

Scarecrow Contest

Social Media

Pavillion Bathrooms

Marketing Ideas

RITA: Meeting called to order 7:08pm

* A BIG thank you to Dick for all your work for EMS and the Chamber. We are so thankful and proud.

JESSICA: Treasury Report

* Finance report of accounts displayed on Zoom meeting.
* Chamber Acct. Bal. $5370.56
* Daff Fest Acct. Bal. $5217.15
* Friends of EMS Acct. Bal. $3276.93
* Discussion: How much would we like to give EMS from Daff. Fest revenue?

Rita: $1300

Dave: Motions it

Cheryll: 2nds it

All vote Yay

DAVE: EMS Update (impromptu)

* EMS still needs about 50K
* 10K is still available from United Way if we can match it.
* We need to have veritable sources/documented – they are strict
* Let’s get a tally of all monies earned [for EMS] to see if we get close to 10k to offer to The United Way.
* If we brand Fall Fest with United Way [when seeking donations during that time] they get recognition and more money comes in.
* EMS Update since meeting – They have received a small business loan to get them through the year.

CHERYLL & NANCY K.: Scarecrow Contest Update

* Nancy will call/email her school list of people to see if interested, as well as past 20 participants.
* RITA: Could you get it in the Penny Saver and with Anne Stout?
* SUZANNE: Can we create a budget to then divide between prizes?
* All participants should get a prize.
* RITA: How bout $600?
* SUZANNE: How bout $100 x 3 1st place, $50 x 3 2nd place, $25 x 3 3rd place =$525 and remaining could be $5-$10 to remaining participants, depending on the number.
* CHERYLL: Should be lower
* DAVE: Restates Suzanne’s amounts as good, motivating people to participate.
* Agreed by all
* Participation opens to all the Town of Candor
* October 1st deadline to participate, Oct. 4th Scarecrow judging, 3 categories, 3 places.
* 1 year to redeem certificates? Some yay- some nay. No final decision announced.

RITA: Hiring of a social media manager

* I suggest we look into hiring Bob Schultz to help manage our social media to create more of a presence.
* DICK: He is too busy.
* SUZANNE: Paying Dick as well and works with someone?
* DICK: Don’t want to get paid.
* RITA: We can heck in with Rebecca at Experience Tioga for ideas. Will match advertising dollars.
* Idea tabled until a possible candidate becomes known.

RITA: Fall Fest/Block Party Event – Fall Fest Kick-off Friday Night

* Is there going to be a bake sale?
* Do we need to contact Wendy with Purple Lightening Band? They need to be notified/booked in advance. They will be at my event on Saturday @ 2pm.
* No specific answers to these questions yet.

Lead into discussion of;

RITA: Pavilion Bathrooms

* I spoke to Ed Evans and he said the $10k remaining went to FEMA flooding needs last year and no longer available. Needs septic done.
* DAVE: I don’t think that is correct. Septic in, just needs to be plumbed out. That’s what 10k for.
* RITA: I will look into further and heck with Bill Strozel (sp).
* Update since meeting – Ed Evans brought it up at the recent town meeting. The bathrooms will be completed by spring, contracted out with help from potential grant monies (as texted to Maria).

MISCELLANEOUS:

DAVE:

* We need to have a presence at the Town meetings [each time].
* November Agenda Item: What are we providing members? Seminar in marketing?
* We need to promote Candor as a great place to live and connect with Real Estate agents. 25 minutes from Binghamton/25 min. from Ithaca, beautiful countryside.

**FALL FEST DETAILS DISCUSSED IN SPECIAL MEETING MONDAY SEPTEMBER 20th @ 7pm**

Meeting Adjourned 8:50pm

UPCOMING MEETINGS:

9/20/2021 Special Meeting – FALL FEST

10/11/2021 @ 7pm Monthly Meeting