**Candor Chamber of Commerce**

**Monthly Meeting Minutes**

**3/14/22**

**7:00pm**

**IN ATTENDANCE VIA ZOOM:**

Cheryl Berg

Lisa Rose

Terri Rennells

Dick Zavatto

Dave Astorina

Suzanne Johnson

Jessica Spaccio

Maria Cole

Linda Cole

Rita Kellogg

**AGENDA**

* **Check-ins – skipped**
* **February meeting Minute Review & Approval – SJ**
* **Finance Review – JS**
* **New Member Approvals- JS**
* **Student Scholarship Fund - RK**
* **Bylaw changes review & Approval - SJ**
* **Membership Drive Update - CB**
* **Daffodil Fest Updates - MC**
* **CPR Class - RK**
* **Town Meeting Representation**
* **Welcome basket budget & delivery**
* **Town beautification/signage**

**Rita Calls meeting to order 7:10pm**

**SUZANNE:** Review of 2/21 meeting minutes

**RITA:** Request for approval

**All say Aye**

**JESSICA: Finance Review & New Member acceptance**

CHAMBER ACCOUNT: $5100.09

* Membership dues collected
* Website & domain name fees paid
* Postcard stamps purchased

DAFFODIL ACCOUNT: $7868.01

* Vendor & Sponsor fees collected
* Insurance and advertising fees paid

\*See google doc “Chamberbanking Feb/Mar” for full details

**JESSICA: Approve new chamber members:**

* Homespun
* Nicole’s Dog Salon
* Deerfield Estates

All Approved!

**RITA:** **Student Business Scholarship Fund**

* I have emailed Carol Van Epps, Carol Henry, Eva May and two others? To ask them to create criteria for this scholarship.
* I am not able to field questions in this meeting. If you have questions or concerns, please email me.

**Suzanne:** **Bylaws changes reviewed for full approval**

* Reread bylaw changes from 2/21 meeting minutes

All Approved!

**Cheryl:** **Membership drive Update**

* John and I have not done any work on this yet.
* We will wait until the April 1st deadline before sending out letters & applications. (so duplicates are not sent to those that have already received them before the deadline for payment).

**RITA:** **CPR Class**

* When can we have this?
* How about a Sunday in June?

MARIA: A weekday evening would be better.

RITA: I need a day and number of participants for Curtis to give us a price.

* My idea was that members would get a discount and non-members pay full price.
* The Chamber would cover the difference
* It would be offered by our EMS with Curtis teaching the course.

DICK: Check in with Curtis about days/dates. He will know what he has available based around the other classes he is currently offering.

RITA: I will call him to get a date and cost ranges (based on # of participants).

**MARIA:** **Daffodil Festival Update**

* We will need more porta-potties
* We can work on signs on the 27th? Day we go visit Turkey Trot? Or another day.

RITA: I will have to email for new estimates about porta-potties

* Do we need to rent tables?

DAVE: We can use the ones that are under the backstop and get a few more.

* We can use straw bales for seats

RITA: Maria, do you have enough straw bales we can use?

MARIA: Yes, just need trucking to bring them.

CHERYL: We can just use straw bales in place of tables.

MARIA: Need to post asking for volunteers. We have some already, but need more.

CHERYL: I will contact Tammy w/Misfitz to see if they will be tabling and if anyone can volunteer.

DICK: Dave, can you get together with, or be there when Scott brings his cart for stage?

DAVE: Yes. Jess and I are getting the band list together

JESSICA: I found a juggler for $150 for 2 hours. 12-2pm sound good?

TERRI: I will sponsor that.

MARIA: Any time is fine.

DICK: Corn Hole boards possible, just waiting to hear back. We will have some out and available for anyone to use.

TERRI: Where is the Mammogram bus going?

MARIA: There is plenty of room for them?

DICK: They can park along the road, next to the field.

* Are we using the Legion field for parking again?

RITA, MARIA, SUZANNE: Yes – we need it.

RITA: Maria, can you get in touch with Sandy McArthur? She wants to help, and has ideas for the kid’s area.

**SUZANNE:** **Town Meeting Representation Needed**

* One of our main goals as a chamber is to be the go-between for businesses and the town board and planning board. I feel we should be attending these meetings on a rotation.

RITA: I agree. I’ve been talking to them about signage needed for the ‘business district’.

* We are the “Gateway to the Finger Lakes” after all.

SUZANNE: I would love to get an arch sign that says that!

RITA: Have to go through the state for that.

ALL agree about attending meetings

DAVE: Dick and I will attend the April 12th meeting.

* We should have our own agenda that we bring to these meetings.
* Electrical for ball field/Daff Fest
* Park around pavilion
* Pavilion bathrooms
* Signage around town
* Lights @ pavilion

MARIA: The town just received pandemic grant money as well and looking for how to spend it.

So now is the time to speak up.

TERRI: What about the planning board meetings?

SUZANNE: We can attend these as well. We can attend before we have a set agenda (although we already have one) to be present and have input in what is being decided.

**LINDA:** **Welcome Baskets, budget & delivery**

* When the weather clears, I will drive to the business member businesses to collect items for a gift bag.
* I will ask for donations for new residents

MARIA: I have done this in the past and when we had a budget [spent some money on something small at the business] they were more likely to donate something.

TERRI: What is the money for?

SUZANNE: It would be for bags, mugs, pens, small items to go in bags/baskets.

TERRI: It feels like we are spending without having a yearly budget.

JESSICA: That would be my job

MARIA: We need a budget on this.

SUZANNE: We only have a handful of new residents per year, so if approx. $25 spent on each we may be looking at no more than $125-$150 a year.

CHERYL: I propose/motion we have a $100 budget for 6-month period.

SUZANNE: I 2nd the motion.

ALL say Aye.

DAVE: Linda, could you ask each business you visit if we could make a short video of them and their business?

RITA: We need chamber business cards to hand out and go in bag.

SUZANNE: I would like to look into pricing on more bags, cards and brochures.

TERRI: Don’t spend the money.

RITA: We will let Linda take care of that.

**DAVE:** **Town Beautification**

* Instead of painting murals that are more time and money, how about we get very large banners made to hang in various locations and move as we like.
* Lisa, can we hang one on your building in town (Liquor Store)?

LISA: I will ask my son Chad, who owns the building.

JESSICA: What about environmental impact of these?

SUZANNE: There may be some environmentally friendlier ones available.

MARIA: Pots & Barrels for plantings around town.

* We have 14 white pots and 5 smaller ones at the pavilion.

DAVE: We could do barrels individually and stacked for a larger impact.

* I talked to the owner of the Dandy Marts, nice guy. Maybe we can do a park by the bridge with a small parking area and a few benches.

SUZANNE: Excellent idea on park by bridge

* Can we do barrels at the entrance to the pavilion? We really need more notice there for the farmer’s market. The signage is too far from the road.

MARIA: Unfortunately, I get regular complaints about road visibility if the signs get anywhere near the road.

**RITA:** **Candor Arts Fest**

* What is the fee for this event currently?

SUZANNE: $140

RITA: That is too expensive for our very local authors and artists.

MARIA: I have spoken to a few people (potential participants) that feel that is a good price.

DAVE: I will sponsor the local 2 folks to attend.

MARIA: Typically, authors pay about $60 at these types of events.

SUZANNE: The price is partly due to the number of vendors able to participate. Why don’t we visit the site and see for ourselves? Nothing is set in stone yet.

RITA: At that price it would not be doable for many local people. We may need to postpone it. Noting is set in stone yet. We’ll see at the meeting at the end of this month.

DAVE: If we can just offer food and not make it the focus, they may feel more comfortable about having more vendors.

**UPCOMING CHAMBER MEETINGS**

**Special Meeting – Daffodil Fest Planning**

April 4th – location?

**Monthly Chamber Meeting**

April 11th @ 7pm via ZOOM

**Candor Planning Board Meeting**

April 5th @ 7pm – location?

**Candor Town Board Meeting**

April 12th @ 7pm – location?