**Candor Chamber of Commerce**

**Monthly Meeting**

**6/13/22**

**7:00pm**

**IN ATTENDANCE VIA ZOOM:**

Rita Kellogg

Cheryll Berg

Dick Zavatto

Dave Astorina

Suzanne Johnson

Linda Cole

Maria Cole

Jessica Spaccio (Joined later)

**AGENDA**

* **Finance Review**
* **Membership Drive**
* **Daff Fest Future/Budget**
* **Committee Updates**
* **Student Business Scholarship**
* **School PTA**
* **Recap of Vendor Surveys**

**Rita Calls meeting to order 7:11pm**

**Previous meeting minutes approved via email**

**Finance Review**

**Jessica:**

CCC Acct. $4765.89

Daffodil Festival Acct. $9486.10

Rita: All approve?

All – Aye!

**Rita:** Lisa Rose is resigning as a Chamber Director – too busy.

**Membership Drive:**

**Cheryl & John**

**Cheryl:** I have letter I am writing up about July 31st deadline for special offer. Sign up no and get 6 months free. Covers now thru December 2023. I will share it via email to review before it goes out.

**Student Scholarship**

**Rita:** Tabling that – too much negative feedback

**Rita:** 4th of July committee need our help

We could sponsor advertising for them – 8 times on radio and online with local radio station.

$432. Do we want to do this?

Questions about advertising location from folks

**Maria:** They asked me for help as well. I have paid $70 for advertising in Ithaca Times and it went to all calendars within 50 miles – so larger reach for less.

**Suzanne:** Why don’t we donate an amount and they can choose how to use it?

**Maria:** That may be best - $300 or something?

**Linda:** Let’s go to sponsoring them with $500 to do as they choose.

**Dave:** Yes

**Maria:** Texted Pat to see what they prefer – waiting for a reply.

**Daffodil Festival Future plans & Budget**

**Jessica:** Band budget this year was a bit over $700

**Maria:** Let’s make it more like $1800 to be able to pay bands $300 each

**Dave:** May cost more next year if we do a 3rd stage.

**Maria:** Why don’t we do a DJ in between bands and not a 3rd stage. Would be hard to get enough equipment for 3 stages.

**Dave:** If we had to buy equipment it would be like $3000

**Suzanne:** How bout $2000 for bands?

**Jessica:** Motions

**Dave:** Seconds

**All say: Aye**

**Dave:** Insurance budget up 12% next year.

**Rita:** Let’s budget $400 for insurance

* Outhouses and sinks $850
* Budget for merchandise?
* Logo budget?
* I’ll check with T-Shirt Express to see what cost will be with new budget, and ask her is she has suggestions on new logo designer.

**Dick:** Sounds good.

**Jessica:** I am notating budgets, merch. Sizes and colors in google docs as well.

**Rita: Advertising**

**Maria:** Billboard, pennysaver, FB, Ithaca Times, WBNG TV

**Jessica:** New signs and brochures with new logo.

**Maria:** We will paint old sign over to use for other purposes.

* Suggest $2000 advertising budget.

**Jessica:** We were going to give an amount of revenue to the food pantry. What should we give?

**Dave:** Any special events or holiday meals we could donate for?

**Rita:** We could contact Pat and ask what costs were for turkey and ham and donate that amount.

**OKAY**

**Jessica: Security**

**Maria:** What about $500?

All say yes!

**Jessica: Signage/decoration**

$500 Okayed

Basics of budget completed!

Budget is a little over $6000

**Jessica:** I am the new co-president of the PTSA!

Congratulations!

**Rita:** New ribbon cutting for the Historical Society?

**Dave:** After they repaint the building

**Rita:** Chamber picnic in August at the pavilion?

**Dave:** Square dance or contra dance as part of it?

**Rita:** We can be doing bake sales for Daff Fest

**Rita: Meeting Adjourned 8:38pm**

**NEXT MEETING**

**Monday 7/11/2022**

**7pm via Zoom**