**Candor Chamber of Commerce**

**Monthly Meeting Minutes**

**10/18/2021**

**TOPIC: Monthly meeting**

**IN ATTENDANCE VIA ZOOM:**

Cheryll Berg

Rita Kellogg

Terri Rennells

Dick Zavatto

Jessica Spaccio

Suzanne Johnson

Maria Cole

AGENDA: Finance Review Last minute additions: School Ad

Fall Fest Review Committee for New Chamber Members Chili Cook Off 2022 Chamber Member Fee

Scarecrow Contest Results United Way Presentation

Post Cards Cooperative Extension Ribbon Cutting

Candor Holiday Bazaar Annual Dinner

Holiday Magic Counter on web page

RITA: Meeting called to order 7:11pm

SUZANNE: Reviewed previous meeting minutes.

JESSICA: Treasury Report

* Finance report of accounts displayed on Zoom meeting.
* Chamber Acct. Bal. $4436.14
  + Paid out for:
* Mowing
* Tioga Tourism
* Newspaper Ad
* Half of fee for 3 bands @ block party
* Daff Fest Acct. Bal. $3917.15
* Friends of EMS Acct. Bal. $5485.65
* Transferred $1300 from Daff acct. to EMS acct.

RITA?: Candor School Ad

* Do we want to do what we have done in the past? Business size ad for $50?
* Terri motions/ Suzanne 2nds/ No one opposes
* All voted yes to school ad.

CHERYLL: Scarecrow Contest Update

* There were over 30 participants!
* I have the certificates to hand out to winners. The remainder will be divided to go to rest or participants, either $5 or $10 depending on funds remaining.
* Coupons expire October 23rd, 2022
* Businesses will put their names on the back when they receive one and instructions for mailing in for reimbursement are on the coupon.

RITA: Wednesday at 1pm there will be a check presentation from United Way to the EMS. Who can attend?

Cheryll, Dick, Dave, Suzanne, Jessica, Terri

RITA: Cheryll, can you create a press release?

Cheryll: Yes

RITA: FALL FEST REVIEW – Everyone shares ideas

* Need More signage for businesses and just outside town
* Need new signs – old ones are too beat-up
* Have a Chamber table at Rita’s and block party to promote events
* Create a way to find out how customers heard about the event for future advertising
* Post flyers with QR code to web page for full vendor listing
* We need to have a mailing list for those that don’t use phones or computers to mail event schedule to

RITA: Can we have a counter on web site to track how many people visit the site?

Nancy will know how to do this – someone will check with her.

RITA: Do we want to have an annual dinner?

TERRI: No

CHERYLL: No – why don’t we have refreshments at Holiday Bazaar?

RITA: Do we want to have a buffet there?

Segued into discussion of

CANDOR HOLIDAY BAZAAR:

JESSICA & MARIA: Let’s have food trucks – Mexican and Kettle Corn

MARIA: I will message them both now to see if available. Kettle corn can’t do cold weather.

RITA: We will decorate the hall beforehand

MARIA: Masks should be required/recommended

RITA: Then I can’t attend

MARIA: We will say recommended and see where we are with COVID at that time.

RITA: I know of 5+ vendors that are interested. Fire house doesn’t have a fee but will accept donations.

DICK: How many Vendors will fit?

MARIA: 30 to 40. We should offer to Chamber members first.

SUZANNE: I will email members to see who is interested. The send those that say yes an application.

MARIA: I will make flyers and application. How about $25 for members/$40 for non-members

RITA: Sounds good. Do we want to have coffee, tea and hot chocolate?

MARIA: WE will do a raffle and make some money that way.

Advertising for it: Pennysaver

Signs around town

Facebook

Newsletter

At Iron Kettle

DICK: Dave’s green man out front.

SUZANNE: Where should I forward applications?

MARIA: I will receive them. Most will pay via paypal

TERRI: Let them know there will be a raffle donation.

JESSICA: Send applications to both me and Maria

RITA: Friday at 10:30am will be a ribbon cutting at the new Cooperative Extension site. Who can attend?

Suzanne, Cheryll & Rita

MARIA: Chili Cook-off – November 23rd 3:30-5:30 at/during the Thanksgiving Farmer’s Market

* Entry fee $10, tasting $5 – what categories?

JESSICA: Shared the categories they use in Ithaca

MARIA: Winners will receive a certificate and a ribbon

SUZANNE: I will include this in the email to members

RITA: Can we have a committee by December 31st to get more chamber members?

No response from group

SUZANNE: Can I get confirmation on post card purchase with newer images for $150?

* All approved

RITA: I would like to continue to charge $25 for chamber membership and compose a list of what we offer to take to each business – in person.

* All agree

RITA: Meeting adjourned 8:30pm

UPCOMING MEETING:

11/08/2021

@ 7pm Monthly Meeting

We will be joined by James Watcher with a 20-minute talk on Resilience – that he offers to chambers